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Chloe Likes Pink x Musings NY Present "Dress Up" to Sold-Out New York Fashion Week Crowd!

Garment District runway show puts the fun back in fashion, drawing 200 in pink, polka dots, and pearls to celebrate girlhood and sustainability

NEW YORK, Sept. 21, 2026 — Sustainable fashion brand Chloe Likes Pink, led by Chloe Rowe (Parsons School of Design '27), partnered with Chelsea Galembo, head of vintage styling collective Musings NY, to produce "Dress Up" on September 16, 2026, at the Volume event venue, 265 West 37th Street. The Garment District runway show and after party brought together a sold-out crowd of 200 and an emerging group of urban creatives to celebrate girlhood, sustainability, and nostalgia for dressing up.

The two dozen looks in the collection were designed and sewn by Chloe using upcycled materials and fabrics featuring original artwork by collaborator Betsy Mae. Chloe brought to life a sense of whimsy and childhood wonder in her designs that translated into vibrant splashes of color and personality on the runway and in the pages of a companion 64-page *Lookbook*. The spirited walks of the more than 20 models created a playful connection with the audience, turning the classic catwalk into an immersive experience.

The fashion blog *Moda en Ruta* captured the night's co-creative spirit: "Chloelikespinkshop is more than a brand, it's a movement that reclaims childhood wonder and turns it into couture. With Musingny's styling and Betsy Mae's artistry, Chloe's debut was not just a show, but a declaration: nostalgia can be fashion-forward, and imagination can walk the runway."

For more information contact:

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